

VICTORY CANOLA PROGRAM



a **Cargill** solution

Victory Canola Program

Winning Team

Higher Returns

Simple Program



A CANOLA PROGRAM THAT GROWS WITH YOU.

Since 1995, Canadian farmers like you have put their trust in the Victory Canola Program.

Farming has changed over the years—and we've changed alongside it, bringing you new varieties and better benefits to ensure your success season after season. We're proud to do our part to bring you more stability and peace of mind. And we are grateful for these decades of partnership to meet global demand for healthy, high-oleic canola.

**Thank you for choosing the Victory Canola Program.
We're excited to grow together this season.**

Victory Canola Program

JOIN THE WINNING TEAM

When you choose our VICTORY® TruFlex® hybrids or leading InVigor® Health varieties—including our new V25-6T hybrid—over commodity canola, our competitive premiums can help you achieve higher profitability. Get risk-free pricing* and earn extra value from our early sign-up incentive and instant seed discounts. You also have the freedom to pick the best delivery period for your business, so you can balance cash flow needs or target an attractive price. In addition, we've kept the higher fixed tonnage at 35 bushels per acre, helping you earn more. And of course, all of these benefits are backed by the Victory Canola Program, trusted by growers across the Prairies for more than 25 years.

EARN HIGHER RETURNS

Bigger yields mean more money in your pocket, and we are proud to bring you high-yielding specialty hybrids that can compete with commodity canola. We want to be a fit on your farm every season, which is why we offer you the choice between leading VICTORY TruFlex® hybrids or leading InVigor® Health varieties. In the 2023 VICTORY Performance Trials, VICTORY V25-3T and VICTORY V25-5T returned on average more than **\$38.43** per acre and **\$36.52** per acre respectively over commodity checks, while our new hybrid VICTORY V25-6T returned on average more than **\$67.59** per acre over those checks. All VICTORY varieties provide industry-leading polygenic blackleg and clubroot protection to safeguard your production and give you greater peace of mind. Plus, you'll be part of a supply chain that proudly brings healthy oils to consumers. It's a sense of satisfaction that can't be measured in performance trials alone.

THE RIGHT FIT FOR YOUR FARM

Most producers want higher yields, less financial stress, and greater peace of mind. It's a tall order, but you can have it all—without any of the downsides of complicated programs. See how the Victory Canola Program can support your success season after season:

1. Pick your variety and delivery period
2. Grow your crop
3. Send in your harvest sample
4. Schedule an on-farm pickup of your canola from Cargill
5. Cash your premium cheque

*Contract terms apply.

VICTORY
HYBRID CANOLA

InVigor^{health}



Victory Canola Program



**JOIN THE
WINNING
TEAM**

PROGRAM **BENEFITS**

OPTIMIZE YOUR OPERATION BY TEAMING UP
WITH THE VICTORY CANOLA PROGRAM



PREMIUM OVER COMMODITY CANOLA



RISK-FREE PRICING



CHOICE OF VICTORY[®] | InVigor^{health}
HYBRID CANOLA



ON-FARM PICKUP



SECURE END-USE MARKET



GUARANTEED FIXED TONNAGE



GRAIN MARKETING OPTIONS


Winning Team



EARN
HIGHER
RETURNS

EARN HIGHER RETURNS WITH THE VICTORY CANOLA PROGRAM

Bigger yields mean more money in your pocket, and we are proud to bring you high-yielding specialty hybrids that can compete with commodity canola. We want to be a fit on your farm every season, which is why we offer you the choice between leading VICTORY TruFlex® hybrids or leading InVigor® Health varieties.

HYBRID	TYPE	BLACKLEG RESISTANCE	CLUBROOT RESISTANCE	STANDABILITY	GROWING ZONE
V25-3T	TruFlex CANOLA			Excellent	All Growing Zones
V25-5T	TruFlex CANOLA			Excellent	Mid to Long
V25-6T	TruFlex CANOLA			Excellent	Mid to Long
InVigor L358HPC	InVigor ^{health}	Blackleg Resistant	First Generation Clubroot Resistant	Very Strong	Mid to Long
InVigor L359HPC	InVigor ^{health}	Blackleg Resistant	First Generation Clubroot Resistant	Very Strong	Mid to Long

VICTORY V25-3T, V25-5T and V25-6T were developed to be resistant to the predominant clubroot pathotypes (2F, 3H, 5I, 6M, 8N) identified in Western Canada. However in a commercial field environment there is potential for clubroot populations to exist or develop pathotypes of clubroot to which VICTORY V25-3T, V25-5T and V25-6T (and other clubroot-resistant canola varieties with similar resistance profiles) may be susceptible. Please follow integrated pest-management strategies to maximize the durability of genetic resistance in canola varieties. For detailed information on these strategies visit www.clubroot.ca

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Higher Returns



V25-3T HYBRID

THE EARLIEST HYBRID IN
THE VICTORY LINEUP



Improved yield potential – on average,
yielded 104% of L233P² and 45H33

V25-3T PROFILE

TYPE:	TruFlex [®] Canola
STANDABILITY:	Excellent
BLACKLEG:	R-rated, polygenic blackleg resistance
BL LABEL:	BCE1
BL GENES:	Rlm2, Rlm3, Rlm4, QTL
CLUBROOT:	Resistant ¹
GROWING ZONE:	All zones
PLANT HEIGHT:	Medium
FUSARIUM WILT:	R
MATURITY:	Earliest in portfolio
SWATH TIMING:	Swath at Canola Council's recommended swath timing*



Equipped with the **TruFlex[®]** canola trait, providing flexibility for your growing conditions, enabling a broader pesticide application window and application rate than the Roundup Ready[®] canola system



Industry-leading, season-long **polygenic blackleg resistance** package (including the Rlm2 gene) allowing you to protect your yields and your profits



Clubroot resistant¹ – safeguarding your production and giving you greater peace of mind

*We do not recommend leaving any current VICTORY Hybrid Canola variety standing until fully ripe, and we do not support straight cutting any current VICTORY hybrids.

2022 VICTORY PERFORMANCE TRIALS

VARIETY	AVERAGE YIELD (BU/AC) ³	AVERAGE GROSS RETURNS (\$/AC) ³	ADVANTAGE
V25-3T Commodity	45.0	\$861.44	V25-3T \$38.43
	47.6	\$823.01	

TruFlex
CANOLA

¹ VICTORY V25-3T was developed to be resistant to the predominant clubroot pathotypes (2F, 3H, 5I, 6M, 8N) identified in Western Canada at the time of registration. However, in a commercial field, there is potential for clubroot populations to exist or develop pathotypes to which V25-3T (and other clubroot resistant canola varieties) may be susceptible. Please follow integrated pest-management strategies to maximize the durability of genetic resistance in canola varieties. Learn more at www.clubroot.ca

² Co-op checks L233P and 45H33 (Based on mid-season zone production)

³ Average of 2 competitor varieties (DKTF 98 CR and 45CM39) across 14 trial sites were used to calculate the average yield and gross return. VICTORY Performance Trials are calculated based on a commodity canola price of \$17.35/bu and a VICTORY canola price of \$19.16/bu. Individual results may vary.



V25-5T HYBRID

COMBINING HIGH YIELD POTENTIAL
WITH TRUFLEX® TECHNOLOGY



Improved yield potential – on average,
yielded 107% of L233P² and 45H33

V25-5T PROFILE

TYPE:	TruFlex® Canola
STANDABILITY:	Excellent
BLACKLEG:	R-rated, polygenic blackleg resistance
BL LABEL:	BCE1
BL GENES:	Rlm2, Rlm3, Rlm4, QTL
CLUBROOT:	Resistant ¹
GROWING ZONE:	Mid to Long
PLANT HEIGHT:	Medium
FUSARIUM WILT:	R
MATURITY:	Later than V25-3T
SWATH TIMING:	Can be swathed at a slightly later stage than V25-3T*



Equipped with the **TruFlex®** canola trait, providing flexibility for your growing conditions, enabling a broader pesticide application window and application rate than the Roundup Ready® canola system



Industry-leading, season-long **polygenic blackleg resistance** package (including the Rlm2 gene) allowing you to protect your yields and your profits



Clubroot resistant¹ – safeguarding your production and giving you greater peace of mind

*We do not recommend leaving any current VICTORY Hybrid Canola variety standing until fully ripe, and we do not support straight cutting any current VICTORY hybrids.

2022 VICTORY PERFORMANCE TRIALS

VARIETY	AVERAGE YIELD (BU/AC) ³	AVERAGE GROSS RETURNS (\$/AC) ³	ADVANTAGE
V25-5T	44.9	\$859.53	V25-5T
Commodity	47.6	\$823.01	\$36.52



¹ VICTORY V25-5T was developed to be resistant to the predominant clubroot pathotypes (2F, 3H, 5I, 6M, 8N) identified in Western Canada at the time of registration. However, in a commercial field, there is potential for clubroot populations to exist or develop pathotypes to which V25-5T (and other clubroot resistant canola varieties) may be susceptible. Please follow integrated pest-management strategies to maximize the durability of genetic resistance in canola varieties. Learn more at www.clubroot.ca

² Co-op checks L233P and 45H33 (Based on mid-season zone production)

³ Average of 2 competitor varieties (DKTF 98 CR and 45CM39) across 14 trial sites were used to calculate the average yield and gross return. VICTORY Performance Trials are calculated based on a commodity canola price of \$17.35/bu and a VICTORY canola price of \$19.16/bu. Individual results may vary.

Higher Returns



V25-6T HYBRID

OFFERING YIELD STABILITY AND
THE MOST FLEXIBLE SWATH TIMING
IN THE VICTORY LINEUP



Improved yield potential – 101% of updated checks L255PC² and 45H33

V25-6T PROFILE

TYPE:	TruFlex [®] Canola
STANDABILITY:	Excellent
BLACKLEG:	R-rated, polygenic blackleg resistance
BL LABEL:	E1
BL GENES:	Rlm4, QTL
CLUBROOT:	Resistant ¹
GROWING ZONE:	Mid to Long
PLANT HEIGHT:	Medium
FUSARIUM WILT:	R
MATURITY:	Similar to V25-5T
SWATH TIMING:	Can be swathed at a slightly later stage than V25-5T*



Equipped with the **TruFlex[®]** canola trait, providing flexibility for your growing conditions, enabling a broader pesticide application window and application rate than the Roundup Ready[®] canola system



Industry-leading, season-long **polygenic blackleg resistance** package allowing you to protect your yields and your profits



Clubroot resistant¹ – safeguarding your production and giving you greater peace of mind

*We do not recommend leaving any current VICTORY Hybrid Canola variety standing until fully ripe, and we do not support straight cutting any current VICTORY hybrids.

2022 VICTORY PERFORMANCE TRIALS

VARIETY	AVERAGE YIELD (BU/AC) ³	AVERAGE GROSS RETURNS (\$/AC) ³	ADVANTAGE
V25-6T	46.5	\$890.60	V25-6T
Commodity	47.6	\$823.01	\$67.59



¹ VICTORY V25-6T was developed to be resistant to the predominant clubroot pathotypes (2F, 3H, 5I, 6M, 8N) identified in Western Canada at the time of registration. However, in a commercial field, there is potential for clubroot populations to exist or develop pathotypes to which V25-6T (and other clubroot resistant canola varieties) may be susceptible. Please follow integrated pest-management strategies to maximize the durability of genetic resistance in canola varieties. Learn more at www.clubroot.ca

² Co-op checks L255PC and 45H33 (Based on mid-season zone production)

³ Average of 2 competitor varieties (DKTF 98 CR and 45CM39) across 14 trial sites were used to calculate the average yield and gross return. VICTORY Performance Trials are calculated based on a commodity canola price of \$17.35/bu and a VICTORY canola price of \$19.16/bu. Individual results may vary.

PUTTING HIGH PERFORMANCE ON THE MAP



We're bringing VICTORY Performance Trials to you. **RIGHT TO YOU.**

It's never too early to start planning for 2024—and we're making the process even easier with two convenient ways to view canola trial results. Visit a VICTORY Performance Trial near you, then check back online throughout the season to discover how our premium hybrids can deliver higher yields and higher ROI for your farm.

[YOUR VICTORYVIEW.CA](https://www.victoryview.ca) >



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Cargill

PROTECT YOUR PROFITS

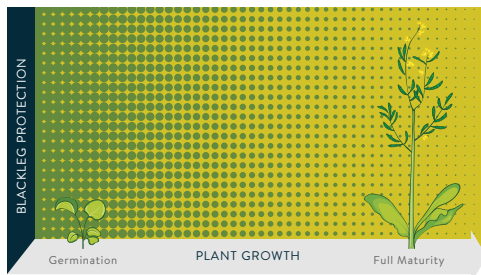
WITH POLYGENIC BLACKLEG RESISTANCE



FEATURING Rlm2 GENE IN TWO OF OUR TRUFLEX® HYBRIDS

When it comes to minimizing blackleg risk, it pays to choose the right canola hybrids. All of our VICTORY hybrids come equipped with a durable, season-long polygenic blackleg resistance package which consists of combinations of major and minor genes, providing protection at every growth stage from seedling to adult. Two of our hybrids have the Rlm2 gene, for rotational flexibility.

VICTORY POLYGENIC BLACKLEG RESISTANCE



● Major Gene Resistance ● Minor Gene Resistance

HYBRIDS	V25-3T	V25-5T	V25-6T
RATING	R	R	R
LABEL	BCE1	BCE1	E1
GENES	Rlm2, Rlm3, Rlm4, QTL	Rlm2, Rlm3, Rlm4, QTL	Rlm4, QTL

To learn more about VICTORY polygenic blackleg resistance, the specific major blackleg resistance genes in each VICTORY canola hybrid, and best practices for managing blackleg on your farm, visit YourVictoryView.ca

Defeat devastating diseases with VICTORY canola. Our high-yielding lineup offers polygenic blackleg resistance and resistance to the most common clubroot pathotypes, helping you reduce risk while maximizing your yields and return on investment.

WITH CLUBROOT RESISTANCE



Don't let clubroot rob your crop of vital nutrients or your business of critical profits. VICTORY delivers clubroot resistance¹, so you can grow with confidence knowing your profits are protected.

VICTORY CLUBROOT RESISTANCE

The VICTORY lineup gives you options, offering clubroot resistance to the most common clubroot pathotypes¹, in three high-performing hybrids.

VICTORY
HYBRID CANOLA

- ◆ **V25-3T**
- ◆ **V25-5T**
- ◆ **V25-6T**



Clubroot resistance to predominant pathotypes¹ identified in Western Canada


Choosing a clubroot resistant hybrid is one component of a smart clubroot management plan – which should include equipment sanitation and field rotations. To learn more about best practices for managing clubroot and reducing clubroot spore load on your farm, visit clubroot.ca

¹VICTORY V25-3T, V25-5T and V25-6T were developed to be resistant to the predominant clubroot pathotypes (2F, 3H, 5I, 6M, 8N) identified in Western Canada. However in a commercial field environment there is potential for clubroot populations to exist or develop pathotypes of clubroot to which VICTORY V25-3T, V25-5T and V25-6T (and other clubroot-resistant canola varieties with similar resistance profiles) may be susceptible. Please follow integrated pest-management strategies to maximize the durability of genetic resistance in canola varieties. For detailed information on these strategies visit www.clubroot.ca

Higher Returns

A SPECIALTY OIL PROFILE

InVigor® hybrid canola is excited to announce a new era in InVigor Health with our new hybrid for 2024. **InVigor Health L358HPC*** offers close to a 10% yield improvement over InVigor L258HPC, first-generation clubroot resistance, great standability and patented **Pod Shatter Reduction** technology you’ve come to trust with InVigor.

	
Yield	107.5% of the checks (InVigor L255PC and Pioneer® 45H33) in 2021 & 2022 BASF internal trials (n=42). 109.4% of InVigor L258HPC in 2021 & 2022 BASF internal trials (n=42)
Traits	Pod Shatter Reduction, Specialty Oil, Clubroot Resistance ¹
Standability	Very strong
Growing Zones	Mid- to long-growing zones
Blackleg	R – Blackleg Resistant
Maturity	1 day later than InVigor L258HPC

This InVigor Health hybrid will be available for contract in the 2024 Victory Canola Program through Cargill and select independent retailers. Ask your Cargill representative or select independent retailer for more information on early sign-up incentives, risk-free pricing and flexible delivery options.

* Pending Registration.


¹ To predominant clubroot pathotypes identified in Canada at the time of their registration.

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PREMIUM YIELDS

A new 300 series hybrid that offers an enhanced oil profile to meet the health and functionality requirements of today’s consumer.

InVigor L359HPC* offers growers great standability and comes with first-generation clubroot resistance and our patented **Pod Shatter Reduction** technology.

	
Yield	106.9% of the checks (InVigor L255PC and Pioneer® 45H33) in 2021 WCC/RRC trials. 102.3% of InVigor L258HPC (n=11 2021)
Traits	Pod Shatter Reduction, Specialty Oil, First-Generation Clubroot Resistance
Standability	Very strong
Growing Zones	Mid- to long-growing zones
Blackleg	R – Blackleg Resistant
Height	Medium

This InVigor Health hybrid will be available for contract in the 2024 Victory Canola Program through Cargill and select independent retailers. Ask your Cargill representative or select independent retailer for more information on early sign-up incentives, risk-free pricing and flexible delivery options.

* Pending Registration.

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**THE RIGHT
FIT FOR
YOUR FARM**

5 STEPS TO HIGHER RETURNS

OUR STREAMLINED PROGRAM DELIVERS HIGHER FINANCIAL RETURNS WHILE SAVING YOU TIME



PICK YOUR VARIETY AND DELIVERY PERIOD

Choose your hybrids and herbicide system to get the agronomic benefits you prefer. Then, pick a delivery period, each with a valuable premium.



GROW YOUR CROP

Grow a winning crop of VICTORY hybrid or InVigor® Health canola. Our fixed tonnage is set at 35 bushels/acre. Keep your eyes on the market – we offer a risk-free* price hedge and no-fee Futures First contract to our Victory Canola Program producers. Cargill's experts will also be here to support you throughout the season.



SEND IN YOUR HARVEST SAMPLE

Submit a harvest sample from each of your Victory Canola Program bins with your declaration of the entire quantity of seed harvested (including shipped and in storage) from contracted acres. We'll test your grain to ensure it meets our oil customers' quality standards.



RECEIVE ON-FARM PICKUP OF YOUR CANOLA FROM CARGILL

When your delivery period approaches, one of our select carriers will contact you to schedule the pickup. Our Full Load Last Load will help simplify your planning, helping you get more grain out the door at the end of the day.



CASH YOUR PREMIUM CHEQUE

Our premium price will contribute to your bottom line, and the high-oleic canola oil you grew will contribute to the health of consumers around the world.

Sign up early to earn **additional premium** and a **program seed rebate** – check with your representative to see if you qualify.

*Contract terms apply.



Simple
Program

DAY **27**
OF **106**

You just can't rely on Mother Nature's cooperation.

Since you'll only get one shot at this, better go with a powerful option. Choose TruFlex[®] canola for the ability to spray later weed staging at the rate you need.

TruFlex[®]
CANOLA

**SUPERIOR WEED CONTROL
FOR HIGHER YIELD POTENTIAL**

traits.bayer.ca



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BUTEO[®]
start





PROTECT THAT START OF THE SEASON FEELIN' FROM FLEA BEETLES

BUTEO[®] start is a powerful seed treatment that protects your canola and your start of the season spirit. BUTEO start is specifically engineered to defend your canola against early flea beetle pressure, delivering unparalleled protection right through the three-leaf stage putting you on the path to strong plants and even stronger yields. So make this year one for the record books and start strong with BUTEO start.

BUTEOstart.ca

1 888-283-6847

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#AskBayerCrop

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Win the Start.

Growing a successful canola crop means giving your canola the best start possible.

Your canola deserves the most complete seed protection with Lumiderm™ insecticide seed treatment:

- Proven crucifer & striped flea beetle protection
- Premium control of early season cutworms
- Excellent early season seedling stand establishment, vigour, and biomass.

Win The Start when you plant VICTORY® or InVigor® Health canola hybrids treated with Lumiderm. Talk to your Cargill retailer today to add Lumiderm to your 2024 VICTORY or InVigor Health hybrid canola seed order. Visit lumiderm.corteva.ca

Lumiderm™
INSECTICIDE
SEED TREATMENT

VICTORY®
HYBRID CANOLA

InVigor®

 **CORTEVA™**
agriscience

Visit us at corteva.ca

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VICTORY CANOLA PROGRAM



YOU COULD WIN A
\$5000
TRAVEL VOUCHER



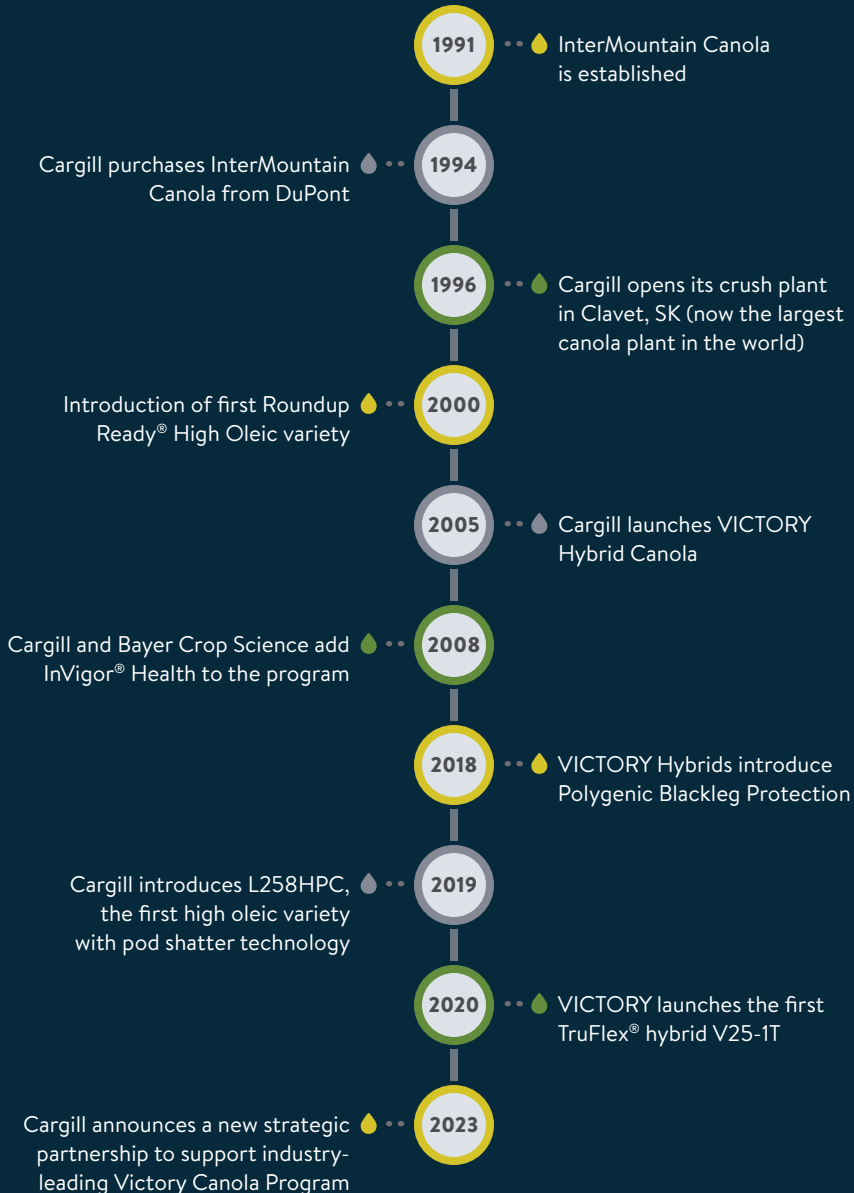
View full contest details and enter at YourVictoryView.ca

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a **Cargill** solution

OUR PATH TO VICTORY

Since 1995, Cargill has helped Canadian farmers simplify their logistics, improve their return on investment, and get more high-quality grain in the bin. Your success is our success—and we're committed to helping you achieve bigger yields and profits season after season.



TO OUR ELITE PRODUCERS, WE SAY THANKS.

Since 1995, Cargill has helped Canadian farmers simplify their logistics, improve their return on investment, and get more high-quality grain in the bin. Your success is our success—and we're committed to helping you achieve increased yields and profits season after season.

And this year is no different.

As we look to the future, our industry will face competing pressures to protect our natural resources while increasing production to feed our growing global population. Cargill is investing in sustainable innovations that transform how food is grown, moved, and consumed. As your partner, it's our goal to make it easy for you to grow sustainably while continuing to protect your bottom line. Together, we can do it all.

***Thank you for choosing the Victory Canola Program.
We can't wait to grow with you in 2024.***

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2023 – 2024 HARVEST SAMPLE CALENDAR

OCTOBER 2023							NOVEMBER 2023							DECEMBER 2023							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
1	2	3	4	5	6	7				1	2	3	4							1	2
8	9	10	11	12	13	14	5	6	7	8	9	10	11	3	4	5	6	7	8	9	
15	16	17	18	19	20	21	12	13	14	15	16	17	18	10	11	12	13	14	15	16	
22	23	24	25	26	27	28	19	20	21	22	23	24	25	17	18	19	20	21	22	23	
29	30	31					26	27	28	29	30			24 ²⁴ / ₃₁	25	26	27	28	29	30	

JANUARY 2024							FEBRUARY 2024							MARCH 2024							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
	1	2	3	4	5	6					1	2	3							1	2
7	8	9	10	11	12	13	4	5	6	7	8	9	10	3	4	5	6	7	8	9	
14	15	16	17	18	19	20	11	12	13	14	15	16	17	10	11	12	13	14	15	16	
21	22	23	24	25	26	27	18	19	20	21	22	23	24	17	18	19	20	21	22	23	
28	29	30	31				25	26	27	28	29			24 ²⁴ / ₃₁	25	26	27	28	29	30	

APRIL 2024							MAY 2024							JUNE 2024						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6				1	2	3	4							1
7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8
14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15
21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22
28	29	30					26	27	28	29	30	31		23 ²³ / ₃₀	24	25	26	27	28	29

JULY 2024							AUGUST 2024							SEPTEMBER 2024						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6					1	2	3	1	2	3	4	5	6	7
7	8	9	10	11	12	13	4	5	6	7	8	9	10	8	9	10	11	12	13	14
14	15	16	17	18	19	20	11	12	13	14	15	16	17	15	16	17	18	19	20	21
21	22	23	24	25	26	27	18	19	20	21	22	23	24	22	23	24	25	26	27	28
28	29	30	31				25	26	27	28	29	30	31	29	30					

DEADLINES:

- 📅 **Roll Dates:** Oct. 27, 2023 – Dec. 27, 2023 – Feb. 27, 2024 – Apr. 26, 2024 – June 26, 2024
- 🍷 **Harvest Sample Submission and Declaration of Production:** October 31, 2023
- 🍷 **Flex Tonnage Allocation:** November 29, 2023
- 📅 **Risk-Free Pricing:** July 15, 2024

2023 – 2024

HARVEST SAMPLE CALENDAR

Count on the **Victory Canola Program** for higher returns per acre, higher yields, and program stability—all year long.



HARVEST SAMPLE DEADLINE IS OCT 31, 2023

Remember to declare the **entire quantity** of seed harvested (including shipped and in storage) from contracted acres

Keep Canada Post tracking number sticker for your records

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